



Why cookies for your signature desserts?

VERSATILE. As menu size decreases and food prep areas change, **77%** of operators agree that multi-use items are critical.¹

LOW LABOR. Frozen cookie dough pucks are designed for easy execution, consistency, and high-quality baking every time.

INCREASE CHECK RINGS. A "little something sweet" increases impulse and add-on purchases for every operation.

WEEP IT INTERESTING. Mix it up with on-trend flavors, create unique pairings, or plus-up an LTO to captivate customers and stay top-of-mind.

PORTABLE. As the dramatic growth of digital delivery continues, cookies travel well and deliver a quality experience. Cookies are easy to order, pay for, and pick-up.

Why otis spunkmeyer?

WE HELP YOU SELL. Recipes, high-quality merchandising and POS materials, and even a free oven!

WE'RE READY WHEN YOU ARE. Our sweet baked goods are shipped and arrive frozen, ready to be baked up fresh.

WE KEEP IT LOW. Always low labor and low waste, so you can make a high-impact dessert.

WE BRING IT ALL. Tons of on-trend flavors, in multiple sizes and formats...something for every operation!

PEOPLE LOVE US. When Otis Spunkmeyer is on the menu, **71%** agree they are more likely to dine at their preferred restaurant.³

NEW COOKIE FLAVORS align with incremental ring: 33% of consumers are willing to spend more on menu items featuring new flavors.



SIGNATURE DESSERTS WITH Lemon Burst Cookies

When life hands you lemons, bake cookies! We make it easy to execute a variety of profitable desserts with our chef developed recipes. Lemon Burst Cookies are great for spring and summer sales.

- Cookies with lemon are a top three flavor, and this flavor profile indexes high among foodservice operators.^A
- Otis Spunkmeyer Lemon Burst Cookies are made with the real zest of tree-ripened, California lemons.
- Visit our website or reach out to your Aspire Bakeries representative for the full recipes. Need personalized recommendations based on your operation? Just ask!

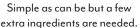
Our recipe ratings for time and difficulty:

















A few extra ingredients and steps required, but worth it!



BLACK & WHITE & LEMON

Cookies (



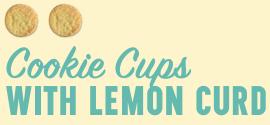
An easy recipe and a creative take on classic Black & White cookies. The sweet-tart taste of our Lemon Burst Cookie pairs perfectly with white and dark chocolate.





A SOURCE: Technomic, Seasonal Dessert LTO Flavor Insights, August 2023





Morning coffee, afternoon tea, and every minute inbetween are perfect occasions for these delicate and delectable pinwheel cookies. You'll love how easy they are to make...and how quickly they disappear.



LEMON BUTTERCREAM Cookies

Lemon Buttercream frosting with white chocolate drizzle. Two flavors that go great together; perfect for just about any dessert. Top a Lemon Burst Cookie with these complementary flavors and now you've got something to shout about!





LEMON CHEESECAKE Cookie Cups

Lemon Burst Cookie cups filled with cheesecake and topped with cookie crumbles and lemon zest. Lemony-sweet flavor in every bite! Pucker up! You're going to love this recipe.







LEMONADE STAND

Cookies

All you need to make these colorful treats are cookie cutters, royal icing, and a steady hand.
Summer occasions just got a lot more special!



LEMON Cookies WITH ALMOND

Add the nutty taste of toasted almonds to our Lemon Burst Cookies, drizzle on some sweet icing, and watch these cookies disappear!





LEMON-COCONUT Cookies

Lemon Coconut Cookies are easy to make with a taste and texture all their own. The coconut is lightly toasted for a nutty, pleasing taste that perfectly complements the tartness in our Lemon Burst cookies.





LEMON Cookies WITH CHOCOLATE &

Add a little chocolate and use untoasted coconut flakes for this great twist on the Lemon Coconut Cookie recipe. Adds a touch of sweetness and creates a completely different flavor profile.



Lemon Burst Cookies make a great base and a delicious topping for this full-bodied dessert. It takes a little more time to make, but it's definitely worth the extra effort!



COCONUT



RACK UP SALES WITH OUR FREE COOKIE OVEN

EQUIPMENT VALUE \$350

Need an oven made just for cookies, with all the stuff you need to get baking?

Make it easy to bake

Lemon Burst Cookies
or any of our frozen
cookie doughs with an

Otis Spunkmeyer oven.





Call for details!

DESCRIPTION	PRODUCT CODE	GTIN	PACK SIZE	SHELF LIFE (FROZEN)	
Cuset Cookie	19402	10013087194026	240/1.33oz	365 Days	

We want to help you sell Lemon Burst Cookies! Our high-quality, eye-catching point-of-sale materials are designed to help you sell. Because when you profit, GOOD gets even BETTER.



