





INTRODUCING THE OTIS SPUNKMEYER PUMPKIN SPICE CHOCOLATE CHIP COOKIE

### SPICED PUMPKIN FLAVOR PERFECTLY BALANCED WITH SWEET, INDULGENT CHOCOLATE CHIPS

Pumpkin is the #1 most popular fall flavor, and chocolate chip is the #1 selling cookie.<sup>1</sup> Our frozen ready-to-bake Pumpkin Spice Chocolate Chip Cookies are the perfect fusion of these in-demand flavors your customers are seeking—from the #1 foodservice cookie brand in North America.<sup>2</sup>



## SIGNATURE DESSERTS WITH Pumpkin Spice Chocolate Chip Cookies

Our chef-developed dessert recipes are a perfect addition to your fall menu. These sweet inspirations are profitable, easy to execute, and ready to satisfy your customers' craving for all things pumpkin this season! Visit our website or reach out to your Aspire Bakeries representative for the full recipes. Need personalized recommendations based on your operation? *Just ask!* 



#### CREAM CHEESE SWIRL Pumpkin Spice Chocolate Chip Cookies

These cream cheese swirl cookies are a luscious, visually appealing treat that combines the creamy richness of cream cheese with the sweet, warm flavors of pumpkin and chocolate chip. They're easy to make and easy to eat!

#### CARAMEL—STUFFED Pumpkin Spice Chocolate Chip Cookies

Caramel-stuffed cookies combine the flavors of pumpkin and chocolate chip with the delightfully sweet flavor of caramel. Delicious!

# CHOCOLATE-DIPPED WALNUT

Pumpkin Spice Chocolate Chip Cookies

A delightful fusion of flavors and textures make these cookies an irresistible treat, with a soft chewy center and a sweet crunchy finish.





#### **PUMPKIN CHEESECAKE** with Pumpkin Spice Chocolate Chip Cookie Crust

This cheesecake is a flavorful dessert that combines the creamy richness of cheesecake with the warm, spiced flavors of pumpkin and chocolate. Perfectly balanced flavors make this a pumpkin delight!



### **COFFEE CAKE STREUSEL** *Pumpkin Spice Chocolate Chip Cookies*

Delicate, sweet streusel and a light powdered sugar glaze adds a great finish to our Pumpkin Spice Chocolate Chip Cookies. They are fast and easy to make!



The nutty crunch of pecans adds an elevated flavor profile to this easy-to-make cookie bar. They're great with coffee or tea, and perfect for dessert menus or as a snack offering.

# Why COOKIES FOR YOUR SIGNATURE DESSERTS?

**VERSATILE.** As menu size decreases and food prep areas change, **77%** of operators agree that multiuse items are critical.<sup>3</sup>

**LOW LABOR.** Frozen cookie dough pucks are designed for easy execution, consistency, and highquality baking every time.

**INCREASE CHECK RINGS.** A "little something sweet" increases impulse and add-on purchases for every operation.

**KEEP IT INTERESTING.** Mix it up with on-trend flavors; create unique pairings to stay top-of-mind.

**PORTABLE.** As the dramatic growth of digital delivery continues, cookies travel well and deliver a high-quality experience. Cookies are easy to order, pay for, and pick up.



Otis Spunkmeyer, the #1 Foodservice Cookie Brand<sup>2</sup>, is your go-to cookie. Our partnership will help you capture consumers' growing taste for premium cookies and stores' low-labor needs.

AIDED AWARENESS OF OTIS SPUNKMEYER IS 60%.<sup>2</sup>

AWARENESS IS ESPECIALLY STRONG WITH CONSUMERS AGES 25–34 (72%) AND 35–44 (65%).<sup>2</sup>

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EQUIPMENT Value

OTIS SPUNKMEYER OUTSELLS THE NEAREST BRANDED COMPETITOR 2:1.<sup>3</sup>

# RACK UP SALES WITH OUR FREE COOKIE OVEN

Need an oven made just for cookies, with all the stuff you need to get baking? Make it easy to bake Pumpkin Spice Chocolate Chip Cookies or any of our frozen cookie doughs with an Otis Spunkmeyer oven. **Call for details!** 

DESCRIPTION		PRODUCT Code	GTIN	PACK SIZE	SHELF LIFE (FROZEN)
J <mark>isSpunkmeye</mark> r Discovery	Pumpkin Spice Chocolate Chip Cookie	24080	10013087240808	240/1.33oz	365 Days

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We want to help you sell Pumpkin Spice Chocolate Chip cookies! Our high-quality, eye-catching point-ofsale materials are designed to generate sales. Because when you profit, GOOD gets even BETTER.



FOR MORE INFORMATION CONTACT YOUR LOCAL ASPIRE BAKERIES SALES REPRESENTATIVE OR CALL 1–844–99ASPIRE (1–844–992–7747) WWW.OTISSPUNKMEYER.COM The Oits Spunkmeyer Brand is a registered trademark of ASPIRE BAKERIES, LLC. Copyright © 2024 ASPIRE BAKERIES and Bakeries and the obligations there in Technomic-dark blands and the obligations there in Technomic-dark blands and backeries and the obligations there in Technomic-dark blands and backeries and b